

everbridge™ for Retail

Keep Retail Spaces Safe and Ready for Anything

With thousands of people moving through retail environments every day, safety and rapid communication are non-negotiable. **Retail staff need tools that enable immediate, informed response**—whether it's a severe weather alert, an emergency evacuation, or a disruptive customer situation.

XGen Mobile partners with **Everbridge 360** to deliver powerful, intelligent communication and safety solutions that protect employees and customers, strengthen brand trust, and build operational resilience.

Why Everbridge 360 for Retail?

- **Instant Panic Alerts:** Equip employees with discreet panic buttons—wearable, desktop, and mobile app—that silently trigger alerts and transmit real-time location data to designated staff, on-site security/response team with optional 24/7 monitoring.
- **Real-Time Communication & Mass Notification:** Deliver targeted alerts to employees and security staff, notifying of severe weather, lockdowns, or intrusions. Everbridge enables fast, multi-channel communication through text, voice, email, and campus signage.
- **Pre-Configured Emergency Plans:** Customizable, automated response workflows for incidents like fires, severe weather, or active threats eliminate confusion and improve compliance, so teams know exactly what to do—right when it matters most.
- **Emergency Drills & Reporting:** Easily schedule and manage drills that simulate real-world events, helping teams refine response times, reinforce procedures, and stay ready for anything.

XGen Mobile is proud to power safer, smarter, and more connected retail spaces with **Everbridge's leading Critical Event Management platform**. Together, we're redefining readiness—one alert at a time.

Request more information!

[CLICK HERE](#)



New York's Retail Worker Safety Act

Retail chains with **500 or more employees** are now required to install **silent panic buttons** by **January 1, 2027**.



Learn more about Everbridge for Retail

Mobile and Wearable Panic Button Solutions



XGen Mobile, a T-Mobile Registered Partner and Everbridge Authorized Agent, supports Everbridge solution sales. XGen provides value-added products and services for T-Mobile customers' organization and personal safety needs.



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